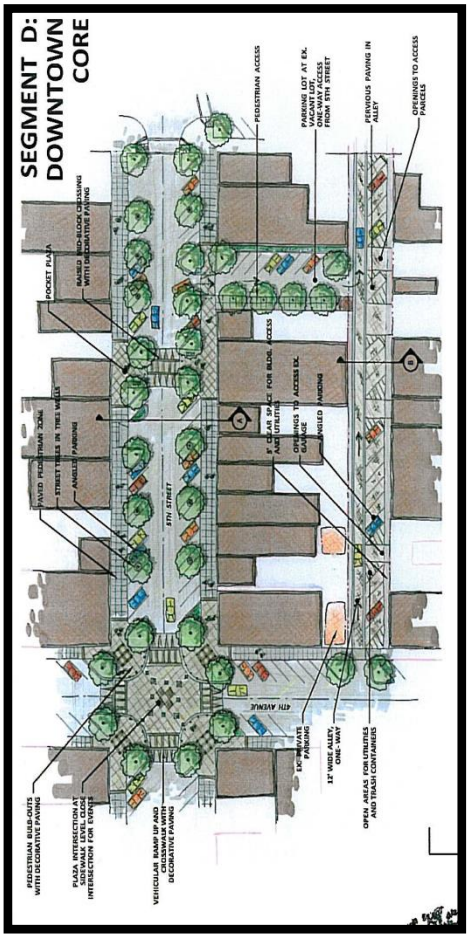
DOWNTOWN REVITALIZATION
City of Gustine, CA

Request: $4 million to revitalize Gustine's Main Street through a variety of infrastructure upgrades to both improve the functionality of the downtown as well as enhance the aesthetic.

Description: The Gustine Downtown Revitalization Project is intended to provide much needed infrastructure upgrades to Gustine's "Main Street" (5th Street). The core goals of the revitalization and infrastructure upgrades are to improve the downtown commercial occupancy rates, improve the walkability in the downtown, improve ADA accommodations, and increase property values in and around the downtown area.



Phase 1 ($4 Million):

- Full streetscape replacements between buildings including roadway, sidewalk and pedestrian bulb-outs at intersections.
- Raised plaza at intersection with decorative paving.
- Provide raised mid-block crossings with decorative pavers or paving.
- Conversion of portions of adjacent alleyways to a "green" alleyway with angled parking and porous paving.
- Addition of a parking lot for increased public parking in the downtown.

Phase 2 ($4 Million):

- New sidewalk, street trees and landscaping.
- Intersection bulb outs (includes curb, sidewalk and landscaping within intersection limits).
- Downtown sidewalk extension to make sidewalk appear uniform between Downtown Core, and the Downtown Core Transition.
- Decorative lighting, new seal coating and road striping.

Necessity: Gustine's downtown area is in severe need of upgrades. No major infrastructure upgrades have been made to the downtown in at least 40 years. This lengthy amount of time has left Gustine's downtown severely neglected and outdated in terms of current engineering, ADA and functional standards. Due to the fact that the downtown is Gustine's primary commercial center, these compounded effects have made economic vitality within the downtown difficult for the small businesses located within the downtown. Without infrastructure upgrades to the downtown, Gustine runs the risk of losing businesses which would severely reduce the availability and access to vital goods and services for the citizens of Gustine.

Beneficiaries:

- Local businesses and residents
- The elderly and disabled
- Highway 33 and Highway 140 travelers and visitor that use downtown as a point of commerce
- Regional populations that depend on Gustine to access goods and services.

CONTACT:

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