



## For Immediate Release

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## Open House to Celebrate GIS Day

**Merced, Calif.,**— Merced County Association of Governments (MCAG) is joining the City of Merced and Central Cal URISA in celebrating Geographic Information Systems (GIS) Day with an open house on **Wednesday, November 19, 2014.**

The public event will feature live demonstrations of GIS technologies, a map gallery, and discussions with GIS professionals including Natalia Austin, GIS Analyst with MCAG.

“GIS Day is a great opportunity for users of GIS technology to demonstrate real-world applications that are making a difference in our community,” said Austin. “Whether or not they are aware of it,” she said, “most people use some form of GIS in their everyday lives.”

GIS is a computer system that helps visualize, analyze and interpret data to understand relationships, patterns and trends. This information has wide application across industries and sectors as a tool to help inform decision makers and the public.

Participating agencies include the City of Merced, MCAG, Merced Irrigation District, UC Merced SpARC Center, California Survey and Drafting, and the Bus.

### **GIS Day Open House**

Wednesday, November 19, 2014

10:00am – 2:00pm

Sam Pipes Room, Merced Civic Center  
678 W. 18<sup>th</sup> Street, Merced

Merced County Association Governments (MCAG) is the regional transportation planning agency and metropolitan planning organization for Merced County. In addition to regional transportation planning, MCAG also manages The Bus, YARTS and the Merced County Regional Waste Management Authority. For more information, visit [www.mcagov.org](http://www.mcagov.org).

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