



For Immediate Release

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The Bus launches app for bus tracking and trip planning

Merced – The Bus is pleased to announce the launch of a free smart phone app that provides real-time bus tracking information and trip planning features. The app is now available for both Apple and Android devices – just search for “Merced The Bus” and click install.

“This app is the latest tool we are offering as part of our continued commitment to providing efficient bus service for all riders whether you are commuting to work or school, or on a shopping trip. Through the app, riders are able to locate and track their bus, search for nearby stops, and access up-to-date information about schedules and arrival times right at their fingertips,” said Rich Green, Transit Manager.

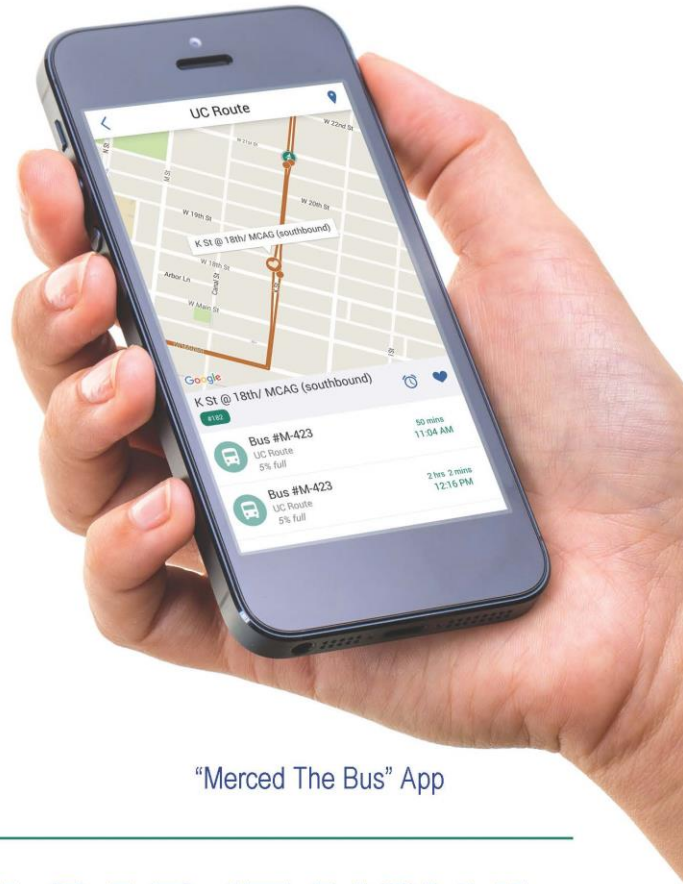
This app provides a number of features intended to create a more efficient transportation option for the residents of Merced County. These features include:

- Locate nearby bus stops
- Search for arrival times by tapping on the map
- Get GPS real-time information
- Get published bus schedules
- Track the current bus location
- Watch the bus live across the map
- Bookmark your favorite stops
- Get latest news and information on The Bus app
- Send Comments and feedback to The Bus Administration

The Bus provides transit service along 20 fixed routes seven days a week serving the cities of Atwater, Dos Palos, Gustine, Livingston, Los Banos and Merced, as well as the communities of Hilmar, Stevinson, Le Grand, Planada and Winton. All buses are equipped with bike racks and are wheelchair accessible. Reduced rates are available for students, seniors, veterans and individuals with disabilities.

The Bus is the single public transportation service provider for all of Merced County and is administered by the Transit Joint Powers Authority for Merced County and managed by the Merced County Association of Governments (MCAG). For more information, please visit www.mercedthebus.com and www.mcagov.org.

WHERE'S
THE
BUS
?
THERE'S
AN APP
FOR THAT!



"Merced The Bus" App



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AVAILABLE FOR APPLE & ANDROID

From planning your trip, to tracking your bus, our all-new "Merced The Bus" app can do it all! Now, finding schedules and routes, or details for your commute – it's all faster and simpler. "Merced The Bus" app is available now for both Apple and Android.



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