



Press Contact:

Stacie Dabbs

(209) 723-3153 x308

stacie.dabbs@mcagov.org

FOR IMMEDIATE RELEASE

Merced The Bus Announces Songwriting Contest

Write a Song for The Bus and Win \$500 Plus a Professional Studio Recording Session

MERCED, Calif. (October 8, 2015) – The Bus, Merced’s Regional Transit Authority, announced the Merced The Bus songwriting contest. Local songwriters and musicians will have the opportunity to showcase their musical talent and win \$500 plus a professional recording session by submitting their original song inspired by The Bus. The winning songwriter will win \$500 in cash and have his or her song produced at a professional recording studio by an award-winning producer.

“We’re always looking for ways to interact with the community in a positive way. We have a lot of talented people here in Merced County. This contest gives us a fun way to highlight that talent and get residents talking about The Bus,” stated Merced Transit Manager Rich Green.

Talented musicians can enter online by uploading an mp3 of their song along with a copy of the lyrics at www.writeasongforthebus.com, or by mailing or hand delivering a CD or DVD and a copy of the lyrics to: Transit Joint Powers Authority for Merced County, 369 W. 18th Street, Merced, CA 95340. All genres of music are accepted. Entries must be received between October 5 and November 16, 2015. Songwriters age 13 and up are eligible to enter. Children ages 13 through 17 must have their parents’ written consent to participate.

Entries will be evaluated by a panel of judges comprised of an award-winning producer, Creative Director for a top advertising agency, and a management representative from Merced Regional Transit Authority. Songs will be judged based on originality, lyrical and musical content, and overall appeal. Music and lyrics must be the contestant’s original work. The winning song will be selected by December 1, 2015. The winner is responsible for providing musical talent for the recording session. For more information and complete contest rules, visit www.writeasongforthebus.com.

About Merced The Bus (Transit Joint Powers Authority)

The Bus, Merced’s Regional Transit Authority, is the single public transportation service provider for all of Merced County, serving the communities of Atwater, Dos Palos, Gustine, Hilmar, Le Grand, Livingston, Los Banos, Merced, Planada, Winton and also Turlock. The Bus is dedicated to delivering quality, affordable transit services that link people, jobs and communities. The Bus strives to provide increased mobility to the transit-dependent population by offering cost-effective, safe and efficient service to the residents of Merced County. For more information about The Bus, visit MercedTheBus.com.

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