

CONDITIONS OF USE POLICY FOR SOCIAL MEDIA – MERCED COUNTY ASSOCIATION OF GOVERNMENTS

The intended purpose of the Merced County Association of Governments (MCAG) participation in this social media site is to provide information of interest to the Merced County region concerning the functions, activities, and programs of MCAG and to facilitate the community's ability to learn about and participate in a variety of projects/programs.

Comments should directly pertain to MCAG. Comments or postings containing any of the following inappropriate forms of content shall not be permitted and are subject to removal or restriction by MCAG without prior notice:

- a) Comments not related to the original topic, including obnoxious, random or unintelligible comments;
- b) Profane, discourteous, obscene, or pornographic content and/or language;
- c) Content that promotes fosters or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, or national origin;
- d) Rude defamatory or personal attacks;
- e) Threats to any person or organization;
- f) Comments in support of, or in opposition to any political beliefs, campaigns or ballot measures;
- g) Promotional announcements;
- h) Solicitation of commerce, including but not limited to, promotion or advertising of any kind, including business, organization, event or product sale;
- i) Conduct in violation of any federal, state or local law;
- j) Encouragement of illegal activity;
- k) Information that may compromise the safety or security of the public or public systems; or
- l) Content that violates legal ownership interest, such as a copyright, of any party.
- m) Comment which include personally identifiable information, such as an address, phone number, social security number or other sensitive information.

Comments by external parties or advertising on the MCAG Facebook page are not official public testimony concerning any project or program. An option expressed on the MCAG Facebook page is posted for general discussion only and is not a substitute for a formal statement in public hearing process.

MCAG does not necessarily agree with content posted by MCAG Facebook fans. No comments on any Facebook page constitute a binding representation, agreement or an endorsement on the part of MCAG.

MCAG reserves the right to deny access to MCAG social media sites for any individual who violates MCAG's Conditions of Use Policy for Social Media, at any time without prior notice.

All comments posted to the MCAG Facebook site are bound by Facebook's Statement of Rights and Responsibilities, located at www.facebook.com/terms.php. MCAG reserves the right to report any violation of Facebook's Statement of Rights and Responsibilities to Facebook with the intent of Facebook taking appropriate and reasonable responsive action.