



For Immediate Release

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DISCOUNTED STUDENT PASSES AVAILABLE TO RIDE THE BUS

MERCED— Students returning to school this month are eligible to ride The Bus at reduced rates. All high school and college students receive a 25 percent discount for unlimited monthly passes on all fixed routes throughout the County or a 40 percent discount when they buy a pass for the whole semester.

“Students are an important, and growing, demographic in our region who may need a dependable and affordable mode of public transportation,” said Artis Smith, Transit Director. “We want to do our part to support educational attainment by giving young people the resources they need to be successful.”

Student passes can be purchased at The Bus’ office located at 1810 K Street in Merced. In addition, Merced College students can obtain a pass at the bookstores on either the Merced or Los Banos campuses and CSU Stanislaus students can purchase theirs at the Student Union on the Turlock campus. UC Merced students receive riding privileges by using their ‘Cat Card’. Presentation of a valid student ID or evidence of enrollment is required at the time of purchase. Cash, debit and credit cards are all acceptable forms of payment.

The Bus schedules and fare rates can be found at www.mercedthebus.com or by calling The Bus at (209) 723-3100. Real-time information regarding bus locations, services and arrival times can be found at www.thebuslive.com. All buses are equipped with bike racks and are wheelchair accessible.

The Bus is the single public transportation service provider for all of Merced County and is administered by the Transit Joint Powers Authority for Merced County and managed by the Merced County Association of Governments (MCAG). For more information, please visit www.mercedthebus.com and www.mcagov.org.

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